



Women In Leadership: 2020 Webinar

Presented by the AFL Outer East
Women's Advisory Group

The AFL OE Women's Advisory Group was formed in September 2020 and is represented by women from netball and football clubs in the league, the Umpires Association and Eastern Health - Health Promotion. The group's purpose is to raise the profile of women in the league, promote female inclusion and address matters affecting female football and netball club members and volunteers.

2021 objectives

- Develop a Gender Equality Policy.
- Advise the AFL Outer East commission on women & girls matters.
- Increase the capacity of clubs to include women.
- Promote respectful relationships in club culture and decision making through events and programs.

2 webinars were delivered in November 2020 with the aim to build capacity and encourage women to step into leadership positions. Women leaders from across the region shared their experiences to inspire others.



With special guest **Lisa Alexander**,
former Head Coach of the Australian Diamonds.

44 participants
from 22 clubs.

Players, coaches, committee members, presidents, netball managers, umpires, spectators and captains attended.

Participants hoped to gain:

- Confidence, insight and inspiration.
- Knowledge in leadership styles, practical tips and strategies.
- Networking opportunities and advice.
- Skills to contribute to and stay active within their clubs.
- Knowledge on where women can go in the [sports] industry.

Webinar 1: Finding Courage and Confidence

November 5th 2020

Presenters: Lisa Alexander, Bec St Mart
(Cranbourne NC President) & Anne-Marie Ebbels
(Healesville Junior FC President).



Enjoyed the event, learnt something new & would recommend it to others.

Webinar 2: Taking on a Leadership Role

November 12th 2020

Presenters: Lisa Alexander, Marg Jones
(Pakenham Lions NC President) & Bonnie
Cavanagh (Broadford FNC Club President).



Enjoyed the event & learnt something new.

96%

Would be interested in more events like this in the future.

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